



## About CIPMA

CIPMA is a national, not-for-profit trade association representing the unique interests of independent (non-refiner) fuel marketers in Canada. CIPMA was created in 1996 and has grown steadily to become the voice for independent fuel marketers. Leadership for the association is a Board of Directors made up of company executives, elected from the membership.

Independents are small and medium sized enterprises whose success is built on strong connections to the communities they serve. Independents do not profit from higher oil prices but rather their profitability is enhanced by lower prices. CIPMA members are involved primarily in retailing and wholesaling gasoline, diesel and heating oil. In addition, some own and operate bulk plants and terminals. CIPMA's members sell or distribute 20% of Canada's gasoline and 17% of Canada's heating oil. CIPMA members account for 11 billion litres annually of gasoline, diesel and heating oil sales.

At all CIPMA meetings, there is strict adherence to the letter and spirit of Canada's Competition Act.

## Mission

**CIPMA's mission is to ensure the existence of a healthy independent fuel marketing and distribution sector. This guarantees Canadians a choice in their fuel purchases. This ensures that competition is preserved and enhanced for fuel products at both the retail and the wholesale levels. Specific goals are:**

- To ensure there is a competitive and liquid supply environment for the purchase of fuels at the wholesale level.
- To ensure a level playing field exists for independent retailers of fuels, allowing a return which is commensurate with business risk and capital investment.
- To provide regulatory and legislative representation at various levels of government. For example, CIPMA is actively engaged in improving the security of fuel supply.
- To provide a venue for fuel marketers, their suppliers and their stakeholders to exchange ideas and foster relationships. CIPMA hosts the annual **Canadian Fuel Marketing Conference** and the **Annual CIPMA Golf Challenge** which are all-industry events.

## Members

CIPMA's members have corporate head offices in Alberta, Ontario, Nova Scotia, New Brunswick, and Quebec. They have operations in every province and employ over 8,000 Canadians directly or indirectly. Associate CIPMA members represent the industry's most important suppliers and stakeholders and support CIPMA activities through membership fees and sponsorships.

For further information please view: [www.cipma.org](http://www.cipma.org)

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